

Robert J. Marchant

**President and Partner
Michael Best Strategies LLC**

**Senior Counsel
Michael Best & Friedrich LLP**

Overview

Rob helps clients grow their businesses by identifying strategic opportunities and designing and implementing programs that achieve their goals. His work comprises a full range of services related to public policy strategy, including government relations, lobbying, strategic planning, and public relations.

As President and Partner of the Wisconsin office, Rob also manages the day-to-day operations of Michael Best Strategies, and assists in developing short- and long-term plans for client growth.

Rob's work is informed by a wealth of legal and administrative experience. A seasoned lawyer, he is familiar with and knowledgeable about the Wisconsin lawmaking process. His bipartisan experience – which includes drafting the rules of procedures for both legislative chambers, serving as parliamentarian of the Wisconsin Senate, and serving in the executive branch – gives him with a valuable perspective on the complex operations and political dynamics of state government.

Prior to joining Michael Best Strategies, Rob served as deputy secretary of the Wisconsin department of employee trust funds. In this role, he oversaw all aspects of day-to-day operations, including the department's major program areas, the Wisconsin retirement system, and the group health insurance program for state employees. Rob also served as chief clerk and director of operations for the Wisconsin state senate for eight years.

Prior to being Chief Clerk – serving under five majority leaders in both parties – Rob was a legislative drafting attorney, specializing in business and corporate law, campaign finance law, and construction law.



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Industries

Agribusiness
Food & Beverage
Water

Practices

Campaign Finance & Political Law
Government Relations, Political Law
& Public Policy
Michael Best Strategies LLC

Professional Activities

- Chairperson, City of Watertown Redevelopment Authority, 2017-Present

Education

- University of Wisconsin Law School, Juris Doctor (J.D.), *cum laude*, 1997
- University of Wisconsin-Madison, Bachelor of Science (B.S.), 1993

Admissions

- Wisconsin

Community Involvement

- Chief Statistician for the Green Bay Packers, 1999-present

Related News

NEWS

September 17, 2020

Veteran Public Affairs Executive Tami Jackson Buckner Joins Michael Best Strategies as Partner

NEWS

August 4, 2020

Michael Best Strategies Adds Donald Conrad to its Business and Community Solutions Team

NEWS

July 8, 2020

Michael Best Strategies Bolsters Business and Community Solutions Team with Addition of Three New Partnerships

NEWS

May 5, 2020

Brad Cheney Joins Michael Best Strategies as a Senior Advisor

PUBLICATION

February 18, 2020

Former Aetna Executive Daniel Oftedahl Joins Michael Best Strategies

January 7, 2019

Michael Best Strategies Acquires Bottom Line Marketing & Public Relations

EVENT

October 30, 2019

The Status of Environmental Enforcement under the Evers/Kaul Administrations – Update on Hot Topics



NEWS

February 7, 2019

Steve Israel, Former Member of Democratic House Leadership, Joins Board of Advisors at Michael Best Strategies

NEWS

January 3, 2019

Michael Best Strategies Adds Brian Taffora as a Principal in Wisconsin

NEWS

January 26, 2018

J.B. Van Hollen Partners With Michael Best Strategies