

Michael C. Yeh

Associate

Overview

Michael brings substantial in-house business experience with domestic and international corporate matters to his practice at Michael Best. Clients rely on his insights and guidance regarding new and changing areas of law, and analyzing and resolving a variety of general business issues.

Prior to joining the firm, Michael served as a senior product manager for Zywave, Inc. In that role he led product strategy for the company's sales and marketing product line; counseled the C-Suite on company vision, roadmap, and product innovation; provided guidance on merger and acquisition targets; and worked with general counsel on intellectual property and contract issues.

Michael was formerly a legal content attorney and market analyst for Zywave. In that position, he served as a subject matter expert on a variety of U.S., United Kingdom, and Canadian corporate compliance issues (including risk management, business formation, data protection and employment law); analyzed and drafted contracts, model workplace policies, regulatory updates, and organizational health and safety programs; and resolved copyright and trademark issues.

Michael previously was a student practitioner with the Milwaukee Public Defender's Office, and interned with the Honorable Judge Dennis R. Cimpl in Milwaukee County Circuit Court. While in law school, he gained experience as a research assistant and as a litigation support clerk for global law firm.

Honors & Recognitions

While in law school, Michael received the CALI Award for Excellence in the area of Copyrights.

Professional Activities

- Member, State Bar of Wisconsin, 2011-Present
- Member, State Bar of Texas, 2011-Present



mcyeh@michaelbest.com

Manitowoc

T. 920.686.2816

Legal Assistant

Jamie Kuehnel

jlkuehnel@michaelbest.com

T. 920.682.9386

Practices

Corporate
Licensing & Technology
Agreements

Education

- Marquette University Law School, Juris Doctor (J.D.), 2011; Managing Editor (2010-2011) and Member (2009-2010), *Marquette Intellectual Property Law Review*; Pro Bono Society; Volunteer, Marquette Volunteer Legal Clinic
- Justus Liebig University Giessen, Germany, 2009
- The University of Texas, Bachelor of Science (B.S.), Corporate Communications, 2005; Community Service Chair and Inter-Fraternity Council Representative, Delta Sigma Phi

Admissions

- Texas
- Wisconsin

Languages

- Chinese, Conversant