

## Margaret M. Fritsch \*

**Senior Public Affairs Associate  
Michael Best Strategies LLC**

*\* Not admitted to practice law*

### Overview

A Senior Public Affairs Associate for Michael Best Strategies, Margaret has built a reputation for delivering measureable success on client objectives.

Margaret is a seasoned public relations professional who has considerable experience with media relations and strategic marketing campaigns on both local and national levels. Leveraging her key relationships and persuasive pitch skills, Margaret helps clients get their stories in the media and in front of their most important constituencies.

Margaret also helps clients craft and execute ROI-driven branding and marketing initiatives, as well as fundraising programs. She assists clients from all types of industries, and has particular experience in the education sector.

### Education

- Mount Mary College, Bachelor of Arts (B.A.)

### Related News

January 7, 2019

Michael Best Strategies Acquires Bottom Line Marketing & Public Relations



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### Practices

Government Relations, Political Law  
& Public Policy  
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