

Jessalyn L. Rich *

**Director of Operations
Michael Best Strategies LLC**

** Not admitted to practice law*

Overview

As Director of Operations for Michael Best Strategies, Jessalyn focuses on budgeting, analytics, and operational excellence. She works closely with Strategies' executive leadership and Senior Director of Operations to support company growth by optimizing cost efficiencies.

Jessalyn helps drive service line and overall company growth through financial analysis and modeling. She makes data-based recommendations to enhance the efficiency of business processes and manages implementation of new systems and protocols across all departments. Jessalyn also manages Strategies' annual budget process to support long-term objectives and meet profitability targets. She collaborates with leadership, employees, and other stakeholders to develop and implement financial and operational strategies to achieve organizational goals.

Jessalyn also champions a positive, client-focused company culture. Jessalyn consistently seeks opportunities to improve the quality and delivery of client service. Internally, she fosters an inclusive employee culture that supports team member growth.

Education

- University of Wisconsin-Madison, Bachelor of Business Administration (B.B.A.), 2015



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