

Daniel J. Oftedahl *

**Principal
Michael Best Strategies LLC**

** Not admitted to practice law*

Overview

Dan has more than 20 years of experience leading strategic growth initiatives in the healthcare industry. He helps Michael Best Strategies clients define market opportunities, develop and manage strategic growth plans, create positive disruption strategies, execute turnaround strategies, and build lasting relationships with key stakeholders.

Before joining Strategies, Dan spent over five years at Aetna, Inc. in various Senior Leadership roles. He most recently served as National Head of Transformative Markets. In that role, he oversaw Commercial and Medicare Strategy, Sales Distribution, and Sales Efficiency for all five of the company's payor provider joint venture markets. Dan and his team led growth strategy and directed operations for the five new health plans, helping them exceed growth and profitability targets.

Prior to Aetna, Dan spent nine years at Humana, Inc. He served as the Regional President for the Great Plains Region and was in charge of strategic growth and profitability for their Commercial and Specialty Markets. Dan was also the President of Humana, Colorado, serving over 180,000 Commercial, Medicare, and Specialty Members.

Honors & Recognitions

- *Denver Business Journal's* 40 Under 40 List, 2010

Education

- St. John's University, Bachelor of Arts (B.A.)

Related News

PUBLICATION

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Former Aetna Executive Daniel Oftedahl Joins Michael Best Strategies



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Practices

Government Relations, Political Law
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