

Albert Bianchi, Jr.

Senior Counsel

Overview

A.J. focuses his litigation practice on intellectual property and federal court matters, including disputes over evolving patent, trademark and copyright infringement, contract disputes, and class actions. He also litigates cases in Wisconsin, Illinois, and Minnesota state courts, with his past experience including jury trials in both Wisconsin and Minnesota.

A.J. has assisted clients in the following areas:

- Complex commercial disputes
- Intellectual property, including patents, copyright and trademark litigation
- Consumer law, including:
 - Telephone Consumer Protection Act (TCPA) of 1991
 - Fair Debt Collection Practices Act (FDCPA)
 - Fair Credit Reporting Act (FCRA)
- Privacy & Data Security litigation
- Class action defense

Experience

Notable work includes:

- Represented an ethanol production company in a trial victory involving a breach of contract dispute tried to jury in the Minnesota State Court, valued in excess of \$200,000
- Represented the creators of an on-line restaurant ordering app, settled a class action lawsuit before a federal court, alleging a violation of the Telephone Consumer Protection Act, worth in excess of \$150,000
- Represented a cigarette manufacturer in settling, on the eve of trial, a trademark infringement case before a federal court, worth in excess of \$300,000
- Represented a major manufacturer of bathroom fixtures in settling a patent infringement case before a federal court, worth in excess of \$500,000



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Practices

Copyright
Enforcement, Clearance & Defense
Litigation

- Represented a tool manufacturer in settling a class action environmental violation (Toxic Substances Control Act) suit, worth in excess of \$7 million
- Represented a major medical insurer in settling a trademark infringement lawsuit in federal court, worth in excess of \$500,000
- Represented prior owners of a bio-cleaning material company in a trial victory in federal district court in a suit alleging breach of contract and fraud, worth in excess of \$5 million
- Represented a manufacturer of video games/slot machines in settling a copyright infringement case before a federal court, worth in excess of \$1 million

Before joining the firm, A.J. served as a clerk in the U.S. District Court for the Western District of Wisconsin for Honorable William M. Conley, Honorable Barbara B. Crabb, and Honorable John C. Shabaz.

Honors & Recognitions

- "Rising Stars," Wisconsin Super Lawyers, Intellectual Property Litigation

Education

- Marquette University Law School, Juris Doctor (J.D.), *magna cum laude*, 2007
- University of Wisconsin-Madison, Bachelor of Arts (B.A.), *distinctive honors*, 2003

Admissions

- Illinois
- Wisconsin
- United States Court of Appeals, Seventh Circuit
- United States District Court, Eastern District of Wisconsin
- United States District Court, Western District of Wisconsin

Languages

- Portuguese, Conversant

Community Involvement

- Board Member, Society for Orphaned Armenian Relief (SOAR) – Wisconsin Chapter
- Member, Middleton Lions Club
- Member, James E. Doyle Chapter of Inns of Court

Related News

PUBLICATION

April 17, 2019

Jury's Verdict In TCPA Class Action Could Result in \$925 million In Damages

EVENT

January 23, 2019

American Bar Association

Bianchi Presents as Panelist in ABA Electronic Gaming Division of Entertainment and Sports Forum Webinar

PUBLICATION

November 1, 2018

Wisconsin Federal Court Applies Broad Interpretation of Autodialer under the TCPA

PUBLICATION

March 19, 2018

D.C. Circuit Strikes FCC's Definition of "Autodialer" and Its "One-Call" Safe Harbor Used in Enforcing the TCPA

PUBLICATION

March 2, 2018

Class Members have Article III Standing to Sue Facebook under the Illinois Biometric Information Privacy Act

PUBLICATION

February 5, 2018

Ninth Circuit Strikes Down Nationwide Class Action Settlement

PUBLICATION

June 30, 2017

Second Circuit Limits Withdraw of Consent in Contracts Under TCPA

PUBLICATION

June 7, 2017

Privacy Policy Rescues Facebook from Costly Litigation

PUBLICATION

February 9, 2017

Third Circuit Takes Liberal View of Standing in FCRA Data Breach Case