

Adrienne S. Ehrhardt, CIPP/US, CIPM

Partner
Practice Group Chair, Privacy & Cybersecurity

Overview

Known for giving practical and actionable legal advice, Adrienne counsels clients on the many complex aspects of privacy and data management matters.

Her extensive background includes experience with issues relating to the Gramm-Leach-Bliley Act (GLBA), Fair Credit Reporting Act (FCRA), the Telephone Consumer Protection Act (TCPA), and the European Union's General Data Protection Regulation (GDPR), as well as privacy programs and cyber security issues.

Prior to joining Michael Best, Adrienne served as the in-house lead attorney in privacy and data protection at CUNA Mutual Group. She also served as Associate General Counsel at Land's End, Inc., where she managed litigation, counseled the company on internal legal matters and negotiated and drafted a variety of transactional agreements. Previously, she was a member of the commercial litigation practices of two international business law firms, and began her career as a Judicial Law Clerk in United States District Court for the Northern District of Illinois.

A noted thought leader, Adrienne has spoken on topics relating to methods and practices for managing and sharing data across various business lines and affiliates.

Adrienne has also shared her experience and insights as a lecturer at the University of Wisconsin Law School, where she instructed students in a first year Legal Research and Writing course.

Experience

In her role as the in-house lead attorney in privacy and data protection at CUNA Mutual Group, Adrienne focused on all aspects of privacy and data management, including the company's Master Data Management, creation of its Consumer Data Warehouse, management of the Privacy Program, data breach response, issues relating to GLBA, FCRA, TCPA, unfair business practices, and data breach laws.



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Industries

Banking & Financial Services
Blockchain, Digital Currencies &
Smart Contracts
Digital Health
Digital Technology
Higher Education

Practices

Corporate
Privacy & Cybersecurity

She also provided guidance on e-commerce issues relating to the CAN-SPAM Act, the Do Not Call Registry, Regulation E, the Automated Clearing House (ACH), and the Electronic Signatures in Global and National Commerce Act (ESIGN).

Honors & Recognitions

- Clerkship: Honorable Charles P. Kocoras, United States District Court, Northern District of Illinois

Professional Activities

- Member, National Asian Pacific American Bar Association
- Member, International Association of Privacy Professionals
- Member, Antitrust Section, American Bar Association
- Member, Wisconsin Bar Association
- Member, Illinois Bar Association
- Board Member, Madison Children's Museum
- Vice President, Brown Class of 1996

Flexible Body RTE

- Certified Information Privacy Professional (CIPP)/US

Education

- Columbia University School of Law, Juris Doctor (J.D.), 1999; *Journal of Transnational Law*
- Brown University, Bachelor of Arts (B.A.), 1996; Public Policy, Phi Beta Kappa

Admissions

- Illinois
- Wisconsin

Community Involvement

- Board Member, Madison Children's Museum

Related News

PUBLICATION

July 29, 2020

A Foreshadowing of Issues from Early CCPA Litigation

PUBLICATION

July 17, 2020

European High Court Limits the Mechanisms Available to Transfer Personal Data from the EU to the U.S.

PUBLICATION

July 14, 2020

CCPA 2.0: How the California Privacy Rights Act is “Targeting” Digital Advertising

PUBLICATION

June 30, 2020

An Expensive Lesson in Forum Shopping: Highest court in France rejects Google's claim and upholds largest GDPR fine to date

NEWS

June 22, 2020

Guy Sereff Joins Michael Best as Privacy & Cybersecurity Senior Counsel

PUBLICATION

March 16, 2020

Coronavirus Privacy & Cybersecurity Health Precautions

EVENT

Friday, March 13, 2020

2020 Milwaukee Blockchain Conference: Navigating Uncertainty

PUBLICATION

February 25, 2020

The AdTech Industry Continues to Grapple with Ambiguities Under the CCPA, Despite Updated Guidance

PUBLICATION

February 18, 2020

California Consumer Privacy Act—Still Working Out the Kinks

NEWS

February 10, 2020

Michael Best Announces Election of Nine Attorneys to Partnership

PUBLICATION

January 29, 2020

International Data Privacy Day: Privacy, Technology, and Cybersecurity Trends to Watch in 2020

PUBLICATION

January 16, 2020

Top Issues in 2020: Privacy & Cybersecurity

NEWS

December 31, 2019

Legal Tech

Ehrhardt quoted in Legal Tech's Predictions for the CCPA in 2020

PUBLICATION

November 19, 2019

Does the CCPA Bell Toll for Thee? Clearing up the Statute's Applicability to Businesses Outside of California

EVENT

November 7, 2019

2019 Technology + The Law Symposium

PUBLICATION

October 29, 2019

Recent Amendments to the California Consumer Protection Act Tip the Seesaw in Favor of Employers, but Only for a Year

PUBLICATION

October 18, 2019

California Consumer Privacy Act Enters Seventh Inning Stretch with Addition of Seven New Amendments

EVENT

September 24, 2019

Ehrhardt presented "Cybersecurity and Privacy Considerations in the Cooperative World" at the 2019 Information Technology Conference

EVENT

September 10, 2019

Incident Response Tabletop: Handling Legal & Forensic Challenges

PUBLICATION

September 10, 2019

FTC Holds For-Profit Higher Education Provider Accountable for Vendors' Lead Generation, Privacy, and TSR Violations

NEWS

August 15, 2019

Michael Best Attorneys Named The Best Lawyers in America© 2020

PUBLICATION

July 29, 2019

Higher Education Data Breaches Draw Response from Federal Agencies

PUBLICATION

July 24, 2019
Still Tinkering With the California Consumer Privacy Act

NEWS

July 18, 2019
Law 360
Ehrhardt quoted in Law360's, "Schumer Wants FaceApp's Data Usage, Russian Ties Probed"

PUBLICATION

July 11, 2019
Lessons Learned from \$353 Million in Fines for Violations of Data Protection Laws

EVENT

June 24, 2019
Ehrhardt presented "Dealing with Education Technology – What do We Do When We Invite Privacy and Cybersecurity Issues on Campus"

EVENT

June 10, 2019
Ehrhardt presented "A Cyber Revolution: Preparing for the Next Generation of High-Tech Crimes"

EVENT

May 21, 2019
31st Annual Labor & Employment Relations Law Seminar

EVENT

May 17, 2019
ACC-WI 2019 Annual Conference and Meeting of Members
Tabletop Data Breach Exercise – War Games

EVENT

April 30, 2019
Ehrhardt presented "Electric Grid Security and Resilience"

EVENT

February 5, 2019
Top Privacy and Cybersecurity Compliance Issues in 2019

EVENT

January 31, 2019
Ehrhardt presented "Cyber Liability – Not if it will happen, but when? Steps to protect and what to do following a breach!"

PUBLICATION

January 29, 2019

Let Them Go Forth—Illinois Supreme Court Allows Individuals To Bring Suit Under Illinois Biometric Information Privacy Act Without Need To Allege Actual Injury

NEWS

January 25, 2019

Law360

Ehrhardt quoted in Law360 article, "Ill. Biometric Ruling A Boon To Plaintiffs, Yet Questions Linger"

NEWS

December 6, 2018

The Western Producer

Producers urged to protect digital security

NEWS

November 30, 2018

Law360

Ehrhardt featured in Law360's, "Why In-House Attys Ditch The Corporate World For Law Firms"

PUBLICATION

November 16, 2018

Manitoba Co-Operator

Ehrhardt Quoted in "Producers Vulnerable to Cyber Attacks"

NEWS

November 14, 2018

Michael Best Privacy Team Secures Prominent IAPP Privacy Certifications

PUBLICATION

November 6, 2018

We Are Not In Kansas Anymore — The Need to Become Aware of and Protect Against Emerging Cyber Threats in Precision Agriculture

EVENT

October 31, 2018

Cyberspooked? – Privacy and Cybersecurity Developments of 2018

EVENT

October 17, 2018

Collaboration is Key to Effective Cybersecurity Strategy

NEWS

October 12, 2018

Law360

Ehrhardt quoted in, "What Construction Attys Must Know To Avoid Software Pitfalls"



PUBLICATION

October 11, 2018

Practice What You Preach: Having Cybersecurity Policies and Procedures That Don't Do What They Are Supposed To Do Can Result in Fines

PUBLICATION

October 2, 2018

Don't Let Cyber Insurance Haunt You: Standard Construction Contract Forms Require Cyber Insurance as a Default Starting this Halloween

EVENT

September 20, 2018

Blockchain & Tackling Cybersecurity and Data Privacy in 2019

EVENT

September 7, 2018

Developing a Cybersecurity Program to Address Unique Risks in Construction and Real Estate