

April 11, 2018

Related Practices

Venture Capital & Private Equity

Venture Best Webinar Series Library

Upcoming Webinars

Be sure to look for additional Venture Best topics coming soon!

Past Webinars

“Introduction to Sweat Equity for Startup Companies”

Wednesday, April 11, 2018

Presenter: Paul A. Jones

Serial venture-backed entrepreneur, venture capital investor, and Venture Best Of Counsel Paul A. Jones will discuss how early stage companies can use “Sweat Equity” to recruit, incent, and retain a strong team. Learn how sharing the upside across your startup team with stock options and other equity stakes can be a great deal for you, your investors, and your team. Topics will include big picture considerations such as who gets how much, and key details including vesting, pricing, and more.

[Click here to listen to the recording.](#)

“Top Five Mistakes Entrepreneurs Make”

Wednesday, December 13, 2017

Presenter: Melissa M. Turczyn

Many new entrepreneurs are very knowledgeable about their technology and markets, but not necessarily about legal matters. Unfortunately, this means they may act on poor advice, which could potentially be fatal to their company. In this webinar, attorney Melissa M. Turczyn, Chair of Michael Best’s Venture Best Team, will discuss a list of the top five mistakes entrepreneurs make, and how best to avoid them.

[Click here to listen to the webinar recording.](#)

“What is Your Early Stage Company Worth?”

Tuesday, October 10, 2017

Presenter: Paul A. Jones

Valuing a high impact startup or early stage business is often more art than science. But some art is better than others, and figuring out how to paint your valuation picture is a crucial part of getting the best deal from the best investors. In this seminar, Michael Best attorney Paul Jones (a serial venture-backed entrepreneur and angel/venture capital investor) will talk about the good, the bad, and the ugly of valuing your startup.

[Click here to listen to the webinar recording.](#)

“The Early Stage Business Plan”

Wednesday, August 16, 2017

Presenter: Paul A. Jones

Presenter Paul A. Jones will discuss what a good start-up and early stage business plan looks like for a scalable start-up seeking venture or other risk capital, and why, even in the age of the lean start-up, you should have one. A leader in Michael Best’s Venture Best team and a serial venture-backed entrepreneur, angel investor, and venture investor in his own right, Paul is the author of the recently-published book, “Breaking out of Silicon Valley – High Impact Entrepreneurship Between the Coasts.”

[Click here to listen to the webinar recording.](#)

“Your Company’s Technology and the Importance of IP”

Wednesday, July 19, 2017

Presented by: Aaron K. Nodolf

Should you seek IP protection for your company’s core ideas? In this webinar, attorney Aaron Nodolf will provide guidance for answering this question by covering the basics of intellectual property and the reasons for seeking protection, including a focus on patents, patentable subject matter, and alternatives to patenting your technology. He also will delve into important aspects of the patent process, and how protected technology can be used as a mechanism for growth and for defensive strategies.

[Click here to listen to the webinar recording.](#)

“SAFEs and Other Alternative Seed Financing Structures”

May 24, 2017

Presented by: Daniel J. Gawronski

In this webinar, Attorney Daniel Gawronski will discuss the ins-and-outs of these alternative methods, which include Simple Agreements for Future Equity (SAFEs) and Equity Crowdfunding.

[Click here to listen to the webinar recording.](#)

“Securities Basics: Legal Concerns When Raising Money”

March 23, 2017

Presented by: Brad R. Jacobsen

In this webinar, presenter Brad R. Jacobsen will discuss the basic challenges involved in issuing a company’s equity to its founders and investors, as well as the securities laws that apply.

[Click here to listen to the webinar recording.](#)

"Post-Seed Level Investment Planning"

September 22, 2016

Presented by: Paul A. Jones

In this webinar, Venture Best Co-chair, serial venture-backed entrepreneur and venture capital investor Paul Jones will discuss some of the issues entrepreneurs need to be proactive in addressing as they start planning for a post-seed financing with more sophisticated venture investors. Topics will include managing the often complex dynamic relationships among the company, existing investors, and prospective new investors; managing employee expectations; and preparing for a new level of legal and business due diligence.

[Click here to listen to the webinar recording.](#)

"Top Five Mistakes Startups Make"

July 21, 2016

Presented by: Melissa M. Turczyn

Many new entrepreneurs are very knowledgeable about their technology and markets, but not necessarily about legal matters. Unfortunately, this means they may act on poor advice, which could potentially be fatal to their company. In this webinar, attorney Melissa M. Turczyn, Chair of Michael Best's Venture Best Team, will discuss a list of the top five mistakes entrepreneurs make, and how best to avoid them.

[Click here to listen to the webinar recording.](#)

"Securities Basics: Legal Concerns When Raising Money"

May 26, 2016

Presented by: Brad R. Jacobsen

In this webinar, presenter Brad R. Jacobsen will discuss the basic challenges involved in issuing a company's equity to its founders and investors, as well as the securities laws that apply.

[Click here to listen to the webinar recording.](#)

"Tax Consequences of Converting Between an LLC and a Corporation"

March 24, 2016

Presented by: Hamang B. Patel

Startup companies are often required to convert from an LLC to a corporation due to investor or other business requirements. In this webinar, presenter Hamang B. Patel will discuss how to evaluate whether the conversion would result in income tax, and methods to structure a conversion and minimize taxation.

[Click here to listen to the webinar recording.](#)