

February 18, 2021

## M&A in a Post-COVID World

### Hosted by Milwaukee Smart Business Dealmakers

Join an all-star lineup for discussions on the pandemic's impact on dealmaking, plus 1-on-1 video networking opportunities with the entrepreneurs, investors, and advisers driving local M&A.

The Smart Business Dealmakers Conference connects thousands of local dealmakers, from middle-market CEOs to top investors and lenders to leading M&A advisers. With sessions ranging from raising capital to buying and selling companies to alternative asset investing, the conference covers the breadth of the M&A landscape.

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***Michael Best, Associated Bank, Sentry Equipment & The Weber Group present:***  
**Ready for Growth: Balance Sheet Management In a New Normal**

**Time (Central):**  
11:00 a.m. - 12:00 p.m.

After the shock and awe of 2020, businesses are taking a hard look at their post-COVID balance sheets in an effort to position themselves for a combination of organic and acquisition-related growth. Hear from Michael Best Partner, Jason Thompson, and our panel of other C-suite executives and M&A advisers as they explore balance sheet management and the power of good, solid financials when it comes to getting ready to do any type of deal.

For session details, please visit the event webpage.

#### **Moderator:**

- Gus Hernandez, Associated Bank

#### **Panelists:**

- Jason Thompson, Michael Best
- Brian Baker, Sentry Equipment Corp.

#### **Events Details**

##### **Date:**

Thursday, February 18, 2021

##### **Time (Central):**

8:30 a.m. - 3:00 p.m.

##### **Related Practices**

Corporate  
Mergers & Acquisitions  
Securities & Capital Markets  
Venture Capital & Private Equity

- Donald Weber, The Weber Group

[Click here to view the recording of this session.](#)

### **Related People**

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