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Related Practices

Michael Best Strategies LLC

Michael Best Strategies Adds Donald Conrad to its Business and Community Solutions Team

Michael Best Strategies is pleased to announce that Donald Conrad has joined the firm as a Principal in the Waukesha office as part of Michael Best Strategies' Business and Community Solutions team. This move underscores the growth of the group in recent weeks coming on the heels of three recent additions to the group earlier this month – Tamara Quiram, Kimberly Allen and Chase Braden.

“At a time when healthcare companies are increasingly in need of expert counsel to manage a quickly evolving and regulated space, the addition of Don to our consulting team makes perfect sense,” said Kristine Seymour, partner with Michael Best Strategies and lead of the Business and Community Solutions Healthcare team. “He checks all the boxes as a trusted business counselor, and I believe Don will be an asset as we continue to offer exceptional client service while navigating the pandemic.”

Conrad will focus on helping industry innovators to prepare and position their products and solutions for success, as well as identifying technologies to solve clients' most pressing challenges. As an experienced strategist, Conrad will concentrate on delivering complex solutions to clients, while assisting new solutions to become viable competitors in a crowded marketplace.

Conrad spent the past six years at Advocate Aurora Health Care, first as an Innovation Manager at the system's research institute and later as an Investment Manager in the strategy and innovation group, where he evaluated new strategic opportunities and helped manage the system's multi-million dollar corporate ventures program.

“Don's unique background makes him a great addition to the BCS Healthcare team, and we look forward to having him in the Waukesha office,” said Rob Marchant, Partner and President of the Wisconsin office and Michael Best Strategies. “We will be leveraging his administrative and

leadership skills to assist our clients with their complex needs during this time.”

Conrad is a veteran of the U.S. Marine Corps, completing three combat tours from 2005 to 2008. He also held positions in the healthcare and private equity investment banking groups at Deutsche Bank before making the move to Advocate Aurora Health.

Conrad earned his Bachelor’s and Master’s degrees in Mechanical Engineering from Villanova University, and he received his Master of Public Policy from Harvard University.

Related People

Donald Conrad

Principal

dbconrad@michaelbeststrategies.com

T 262.956.6564

Robert Marchant

rjmarchant@michaelbeststrategies.com

T 608.283.2244

Kristine Seymour

knseymour@michaelbeststrategies.com

T 262.956.6568