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Michael Best Strategies Bolsters Business and Community Solutions Team with Addition of Three New Partnerships

Michael Best Strategies is pleased to announce it has partnered with Tamara Quiram, Kimberly Allen and Chase Braden to expand the firm's service offerings. Quiram, Allen and Braden all join Michael Best Strategies' Business and Community Solutions team, which aims to help clients advance their long term strategic and financial goals, navigate challenges between business objectives and societal issues, and solidify operation models.

"Innovative healthcare companies continue to find a strong ROI in our practical approach to consulting," said Rob Marchant, President of Michael Best Strategies. "That approach is driven by successful healthcare executives like Tami, Kim and Chase. We are thrilled to have them join the team."

"Tami, Kim and Chase collectively hold more than seven decades of industry experience that provides a unique addition to our healthcare consulting team," added Kristine Seymour, leader of Michael Best Strategies' Business and Community Solutions team. "The highly regulated healthcare industry continues to evolve at a rapid pace, particularly amid the COVID-19 pandemic, and our clients look to us as trusted counselors in that regard. Partnering with these three will certainly help us advance and deepen our partnerships with our current and prospective clients, and we look forward to leveraging their deep knowledge and individual backgrounds as we continue to steer clients through these uncharted waters."

As part of Michael Best Strategies' Business and Community Solutions team, Quiram, Allen and Braden will be responsible for identifying and developing new growth opportunities, as well as advising clients on successful growth strategies.

About the New Partners

Tamara (Tami) Quiram has over 25 years of experience in the healthcare industry, where she has focused her time on developing business strategies on behalf of commercial lines of business. Much of her career has been devoted to risk management and P&L accountability, overseeing finance, data analysis, product development, compliance, growth strategies and underwriting. She also has experience in overseeing clinicians, specialists and consultants who provide decisions, case management and disease management; and other leadership and general management roles. She earned her B.A. in accounting from the University of Iowa.

Kimberly (Kim) Allen most recently led the product team for the commercial business at Humana, which focused on delivering value to customers by providing innovative capabilities and services that create a healthier and more productive workplace. Her career spans the customer experience – from development and compliance through positioning and go-to-market. With 25 years of healthcare experience, Allen has held positions in numerous lines, including small group, large group, specialty and individual, and has held leadership roles in strategy, marketing, product and profit and loss (P&L). She earned her B.A. from the University of Wisconsin-Eau Claire.

Chase Braden served in various leadership roles in his 25+ years at Humana, lastly as director of clinical optimization before becoming an independent consultant in January 2020. He now uses his clinical knowledge, and health plan experience to develop engagement strategies to support business partners, individuals, and families facing challenges to improve quality of life and expand access to care. Prior to Humana, Chase served as a Battalion Legal Specialist for the United States Army. He earned his M.B.A. from the University of Louisville and his B.A. from Kentucky State University.

Related People

Kimberly Allen
Senior Advisor
krallen@michaelbeststrategies.com
T 920.883.8032

Chase Braden
Senior Advisor
csbraden@michaelbeststrategies.com
T 502.939.3321

Robert Marchant
rjmarchant@michaelbeststrategies.com
T 608.283.2244

Tamara Quiram
Senior Advisor
tquiram@michaelbeststrategies.com
T 262.501.0006