

April 22, 2020

Strategic Communications Planning: Looking Around the Corner as We Flatten the COVID-19 Curve

With some initial good news that social distancing and other public health measures are slowing the COVID-19 spread, government and business leaders are looking at what's next. Most agree it's likely to be different for different industries and different based on what's happening in your state or community.

- What does a restart, relaunch, rebound look like for your company and your competitors?
- What changes are you making in the workplace as you prepare to bring people back to work?
- What do your employees want to know before they come back to work?
- How will you communicate this to employees, customers, vendors?

Join us for an informative discussion about developing the strategic communications you'll need to keep your employees informed and engaged and your customers curious and satisfied.

[Click here to view the webinar recording.](#)

Related People

Jeffrey Remsik

Principal & Senior Public Affairs Advisor

jjremsik@michaelbeststrategies.com

T 414.270.2736

Evan Zeppos

Principal & Senior Public Affairs Advisor

enzeppos@michaelbeststrategies.com

T 414.225.4968

Events Details

Date:

Wednesday, April 22, 2020

Time (Central):

1:00 - 2:00 p.m.

Location:

Complimentary Live Webinar

Related Practices

COVID-19 Resource Center

Michael Best Strategies LLC

