

November 05, 2019

## Rogers Presents "The Challenge Ahead: The California Consumer Privacy Act's "Reasonable" Security Rule" at ISACA

Partner Elizabeth A. Rogers, CIPP/US will be presenting "The Challenge Ahead: The California Consumer Privacy Act's "Reasonable" Security Rule" for the ISACA - Austin Chapter.

Much of the focus on the California Consumer Privacy Act ("CCPA") has been on the new rights that it affords California consumers, including the rights to access, delete, and opt out of the sale of their personal information. But arguably the greatest risk is that the CCPA penalizes covered businesses for breaches arising from a "violation of the duty to implement and maintain reasonable security procedures and practices," and creates for the first time a private right of action with substantial statutory penalties for breaches involving California consumers' personal information, it neither defines this duty nor what security procedures and practices are "reasonable."

To learn more, [click here](#).

### Related People

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### Events Details

#### Date:

November 5, 2019

#### Time(Central):

11:00 a.m - 1:00 p.m.

#### Location:

Chateau Bellevue - Austin Woman's Club

708 San Antonio St,

Austin, TX 78701

### Related Practices

Privacy & Cybersecurity