

February 10, 2020

## Michael Best Announces Election of Nine Attorneys to Partnership

Michael Best is pleased to announce the addition of nine partners as members of its LLP.

“On behalf of the firm’s leadership, we are thrilled to welcome this group of talented individuals to the firm’s partnership,” said David A. Krutz, Firm Managing Partner. “We pride ourselves on a strong and collaborative culture, and these nine individuals will further enhance the firm’s mission and strategy.”

The new partners include:

**Eric J. Callisto**—Energy Law, Madison

Eric is the chair of the firm’s Regulatory practice group. Eric has extensive experience in energy and environmental matters, particularly the regulation of utilities at both the state and federal levels. He helps clients with regulatory filings and issues before state public utility commissions, Federal Energy Regulatory Commission (FERC) audits and investigations, and electric transmission and Regional Transmission Organization (RTO) policy matters.

**Adrienne S. Ehrhardt**, Privacy & Cybersecurity, Madison

As chair of the firm’s Privacy & Cybersecurity practice group, Adrienne is known to give practical and actionable legal advice. She counsels clients on the many complex aspects of privacy and data management matters. Her extensive background includes experience with issues relating to the Gramm-Leach-Bliley Act (GLBA), Fair Credit Reporting Act (FCRA), the Telephone Consumer Protection Act (TCPA), and the European Union’s General Data Protection Regulation (GDPR), as well as privacy programs and cyber security issues.

**Denise L. Greathouse**, Labor & Employment Relations, Milwaukee

Denise is a member of the firm’s Labor & Employment practice group. She represents management clients in regard to labor and employment matters. Clients rely on Denise’s informed guidance involving OSHA and Mine Safety and

### Related Practices

Corporate  
Intellectual Property  
Labor & Employment Relations  
Litigation  
Privacy & Cybersecurity  
Regulatory

Health Administration (MSHA) issues, workplace investigations, labor arbitration, employment tort and breach of contract lawsuits, employee safety and health, Medicare/Medicaid billing disputes and Social Security disability

**Michelle E. Kouba**, Intellectual Property, Chicago

Michelle handles all aspects of U.S. and international trademark law, helping clients build and protect their IP portfolios while providing actionable advice on brand management. Her practice focuses primarily on clearance, prosecution, and enforcement matters. She has experience handling proceedings before the Trademark Trial and Appeal Board and coordinating foreign trademark enforcement and litigation for clients based in the U.S. and around the world.

**Molly S. Lawson**, Intellectual Property, Milwaukee

Molly is a member of the firm's Intellectual Property practice group experienced in all phases of obtaining patent protection both in the United States and internationally. Her patent prosecution and patent clearance practice is focused on computer software and hardware technologies, including wireless networks and communication protocols, vehicle and industrial machinery control systems, including RFID technology and near-field communications, imaging systems and applications (including computed tomography and radiographic image creation, analysis, and management), productivity and messaging software and services, cryptographic and security applications, and web-based applications and business methods.

**Lee M. Seese**, Litigation, Milwaukee

Lee is a member of the firm's Litigation practice group with substantial experience in insurance recovery, complex commercial litigation, product liability, and construction matters. He is well versed in all aspects of pre-trial litigation and has tried cases before state and federal courts. His appellate work is also noteworthy, including arguing before the U.S. Court of Appeals for the Seventh Circuit.

**Ryan T. Sulkin**, Privacy & Cybersecurity, Chicago

Bringing a robust background in privacy and cybersecurity, Ryan focuses his practice in the areas of information technology, outsourcing, data protection, licensing, e-commerce, and intellectual property. He serves clients across industry sectors, including financial services, hospitality, manufacturing, and pharmaceuticals. Ryan's experience with privacy and cybersecurity issues includes compliance with multinational regulatory requirements (specifically cross-border data transfers), evaluation and negotiation of agreements for cloud-based solutions, creation of website privacy policies and terms of use, investigation and management of potential data security incidents, and compliance with PCI-DSS and applicable breach notification laws.

**David J. Trautschold**, Intellectual Property, Milwaukee

Clients look to David for help in obtaining patents and in managing their intellectual property portfolios. His proven track record as a patent prosecutor, together with his academic training as a biomechanical engineer, give him the depth of technical knowledge and legal experience needed to tackle the issues facing client innovators. David has experience with consumer products such as outdoor power equipment, furniture, office supplies, computer accessories, power tools, motorcycles, medical devices, and robotic storage and dispensing systems. He has also worked on industrial machinery and software applications.

**Betsy T. Voter**, Corporate, Salt Lake City

Betsy focuses her practice on financial services, securities law, and regulatory compliance. Betsy advises

clients to take a proactive approach to meeting their regulatory requirements, in line with their practical and operational needs. In her past role as general counsel for a brokerage and clearing firm, she developed an informed perspective on advising clients who conduct their business in a regulatory environment. She has extensive experience in advising clients on compliance with federal and state securities laws and their impact on broker-dealers, investment advisors, and public companies.

## **Related People**

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