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Look Before You Leap

Paul Jones, co-chair of Venture Best, the venture capital practice group at Michael Best, has been selected as a regular contributor of OnRamp Labs, a Milwaukee Journal Sentinel blog covering start-ups and other Wisconsin technology news. Paul's most recently contributed piece, "Look Before You Leap" can be found under their Business Tab in the Business Blog section: Click here to view his latest blog.

A short excerpt can be found below:

"Being a high impact entrepreneur is kind of like being a sports star: everybody wants to be one; almost no one credits how much work is involved. The time "in the spotlight" is like the shining tip of the iceberg: most of the actual work is below the surface, where the environment is mostly cold and dark.

My object here is not to discourage anyone from making the jump to high impact entrepreneurship: we need as many folks at the top of the funnel as we can get. Rather it is more of a "look before you leap" message."

Click here to read more.

Related People

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